UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

7590 08/05/2010

JOSEPH S. TRIPOLI THOMSON MULTIMEDIA LICENSING INC. 2 INDEPENDENCE WAY P.O. BOX 5312 PRINCETON, NJ 08543-5312 EXAMINER

SHANG, ANNAN Q

ART UNIT PAPER NUMBER

2424 DATE MAILED: 08/05/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/020.045	12/13/2001	John Herbert Stevens	PI 010301	6251

TITLE OF INVENTION: SYSTEM AND METHOD FOR AUTOMATIC SWITCHING TO INTERACTIVE APPLICATION DURING TELEVISION PROGRAM BREAKS

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	11/05/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE IEEE and PUBLICATION IEEE (if required). Blocks 1 through 5 should be completed where accordance A BL further correspondence including the Issuer advances, orders and notification of intensary forces will be myslet for the current correspondence including the Issuer advances, orders and notification of intensary forces will be myslet for the current correspondence including the Issuer advances, orders and notification of intensary forces will be myslet for the current correspondence and accordance and the Issuer advances or other and notification of intensary for intensary for a superior and the Issuer advances or other and notification of intensary for in

indicated unless correct maintenance fee notifica	ed below or directed of	herwise in Block 1, by (a) specifying a new corre	pondence address; a	nd/or (b) indicating a sep	arate "FEE ADDRESS" for	
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)			Not Fee pap haw	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, mus have its own certificate of mailing or transmission.			
2 INDEPENDE	RIPOLI JLTIMEDIA LICEI NCE WAY	NSING INC.		Certif	icate of Mailing or Tran		
P.O. BOX 5312 PRINCETON, N						(Depositor's name)	
110110231011,1	0 000 10 0012					(Signature)	
						(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	A	TTORNEY DOCKET NO.	CONFIRMATION NO.	
10/020,045 TITLE OF INVENTION PROGRAM BREAKS	12/13/2001 N: SYSTEM AND ME	THOD FOR AUTOMA	John Herbert Stevens ITC SWITCHING TO IN	TERACTIVE APPL	PU010301 ICATION DURING TEI	6251 EVISION	
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE F	EE TOTAL FEE(S) DUI	DATE DUE	
nonprovisional	NO	\$1510	\$300	\$0	\$1810	11/05/2010	
EXAM	IINER	ART UNIT	CLASS-SUBCLASS]			
SHANG, A	ANNAN Q	2424	725-036000	•			
CFR J.53.). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. The Address' indication for 'Fee Address' Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE ASSIGNMENT AND THE ASSIGNMENT AND THE ASSIGNMENT AND THE ASSIGNMENT AND THE ASSIGNMENT ASSIGNMENT AND THE ASSIGNMENT AND THE ASSIGNMENT ASSIGNMENT AND THE ASSIGNMENT ASSIGNMENT ASSIGNMENT ASSIGNMENT ASSIG			listed, no name will be printed.				
(A) NAME OF ASSI	GNEE	pletion of this form is NO	(B) RESIDENCE: (CITY	and STATE OR CO	UNTRY)	oup entity 🚨 Government	
4a. The following fee(s) are submitted: Issue Fee Publication Fee (No small entity discount permitted) Advance Order - # of Copies 5. Change in Entity Status (from status indicated above)			th. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereity authorized to charge the required fee(s), any deficiency, or credit any overplyons, it to be point Account Number (calciuse an exist copy of this form).				
a. Applicant claim	s SMALL ENTITY state	us. See 37 CFR 1.27.	b. Applicant is no lon			FR 1.27(g)(2). he assignee or other party in	
interest as shown by the	records of the United Sta	ites Patent and Trademark	Office.				
Authorized Signature				Date			
Typed or printed name				Registration No.			
This collection of inform an application. Confiden submitting the complete this form and/or suggest Box 1450, Alexandria, V Alexandria, Virginia 223	nation is required by 37 C tiality is governed by 35 d application form to the ions for reducing this bu /irginia 22313-1450. DO 313-1450.	CFR 1.311. The information of U.S.C. 122 and 37 CFR to USPTO. Time will vary rden, should be sent to the D NOT SEND FEES OR	on is required to obtain or 1.14. This collection is est depending upon the indivention of fice COMPLETED FORMS TO COMPLETED FORMS TO TO TO T	etain a benefit by the imated to take 12 min idual case. Any commer, U.S. Patent and Tr D THIS ADDRESS. S	public which is to file (ar nutes to complete, includi ments on the amount of t ademark Office, U.S. Dep SEND TO: Commissioner	d by the USPTO to process) ng gathering, preparing, and me you require to complete sartment of Commerce, P.O. for Patents, P.O. Box 1450,	

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.



PRINCETON, NJ 08543-5312

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/020,045 12/13/2001		John Herbert Stevens	PU010301 6251	
7590 08/05/2010			EXAMINER	
JOSEPH S. TRIPOLI			SHANG, ANNAN Q	
THOMSON MULTIMEDIA LICENSING INC.			ART UNIT	PAPER NUMBER
2 INDEPENDENCE WAY P.O. BOX 5312			2424 DATE MAILED: 08/05/201	0

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 779 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 779 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)		
10/020,045	STEVENS ET AL.		
Examiner	Art Unit		
ANNAN Q. SHANG	2424		

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to Appeal filed 03/25/10.
- The allowed claim(s) is/are 1-17 and 19-22.
- 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) \square All b) ☐ Some* c) ☐ None of the:
 - 1. T Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No.
 - 3.
 ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. Notice of References Cited (PTO-892)
- 2. Notice of Draftperson's Patent Drawing Review (PTO-948)
- Information Disclosure Statements (PTO/SB/08). Paper No./Mail Date
- 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- Interview Summary (PTO-413), Paper No./Mail Date
- 7. X Examiner's Amendment/Comment
- 8. X Examiner's Statement of Reasons for Allowance
- 9. ☐ Other

Application/Control Number: 10/020,045 Page 2

Art Unit: 2424

DETAILED ACTION

EXAMINER'S AMENDMENT

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Joel M. Fogelson (Reg. No. 43,613) on 07/26/10.

```
Please amend claims (refer to amendments filed 05/22/08) as follows:

In claim 1, line 3, delete "...capable of..." and insert "...for..." after module;

In claim 1, line 6, delete "...adapted to..." and insert "...to..." after module;

In claim 1, line 8, delete "...capable of..." and insert "...for..." after area;

In claim 1, line 18, delete "...a second..." and insert "...said second..." after use;

In claim 17, line 4, delete "...adapted to..." and insert "...to..." after module;

In claim 17, line 8, insert "...device..." after "a display";

In claim 17, line 16, insert "," after "stored";

In claim 17, line 17, insert "," after "stored" and delete "...starts..." after
"...corresponds...";
```

Allowable Subject Matter

Claims 1-17 and 19-22 allowed.

Application/Control Number: 10/020,045

Art Unit: 2424

3. The following is an examiner's statement of reasons for allowance: With respect to independent claims 1 and 17, the instant invention is directed to a system for automatically switching to an interactive application during a commercial break in video programming and a method of executing an interactive application during a commercial break. The relevant prior art of record, such as Tsuchida et al (2002/0194593) disclose method of substituting content during program breaks, detecting a break in a broadcast program, and in response to the break, showing substitute content, Karlton et al. (5,835,717) disclose system and method for saving state information in an interactive TV system. Estipona (7.263.711) discloses terminating enhanced TV broadcasts. Beard (6,172,712) discloses TV with hard disk drive for later playback where the stored video data is capable of being playback back at a rate slower, faster or the same as the original video signal. Ellis et al (2003/0149988) disclose client server based interactive TV program guide system with remote server recording. However, neither Tsuchida, Karlton, Estipona, Beard nor Ellis and any of the cited references teach or suggest. alone or in combination the feature of "...playing back said stored information in the primary area, when said interactive application is terminated, as to drop at least one frame of video from said information until said video program can be presented in real time." as recited in combination with other features of independent claims 1 and 17.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Application/Control Number: 10/020,045 Page 4

Art Unit: 2424

Conclusion

 The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Tomsen (2002/0013950) discloses method and system to save content for deferred transaction via interactive TV.

Megeid (6,636,271) discloses apparatus and method for playing back a recorded video signal in time compressed manner.

Goldberg et al (5,692,213) disclose method for controlling real-time presentation of AV data pm a computer system.

 Any inquiry concerning this communication or earlier communications from the examiner should be directed to Annan Q. Shang whose telephone number is 571-272-7355. The examiner can normally be reached on 700am-400pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **Christopher S. Kelley** can be reached on **571-272-7331**. The fax phone number for the organization where this application or proceeding is assigned is **571-273-8300**.

Art Unit: 2424

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Annan Q Shang/ Primary Examiner, Art Unit 2424

Annan Q. Shang